



BRIDGING THE GAP OF GRIEF WITH BUSINESS-DRIVEN SECURITY™

MicroLAN Kenya Ltd

TODAY'S SECURITY ISN'T WORKING



70%

Compromised
in the last year¹



90%

Are unsatisfied
with response
speed²



80%

CISO's re-thinking
strategy in next
12-18 months³

Where most security vendors are focusing



SECURITY TECHNOLOGY

Account lockouts
Web shell deletions
Buffer overflows
SQL injections
Cross-site scripting
DDOS
IDS / IPS events

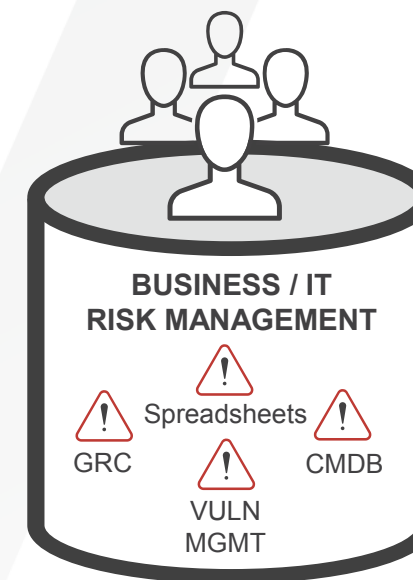
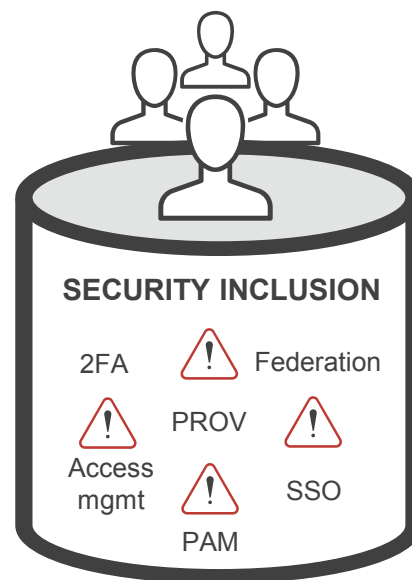
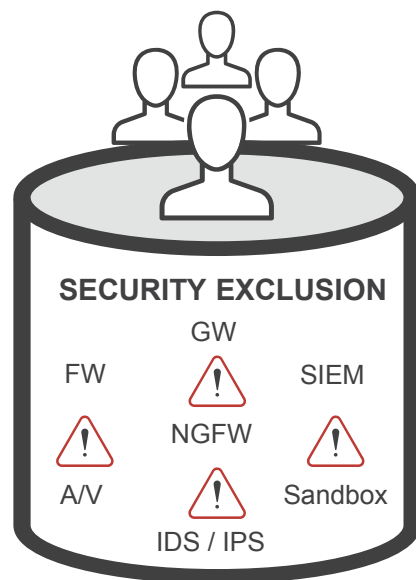
Where business leaders are focusing



BUSINESS RISK

How bad is it?
Who was it?
How did they get in?
What information was taken?
What are the legal implications?
Is it under control?
What are the damages?

WHY DOES THE GAP EXIST?



Multiple disconnected
point solutions



Alert fatigue



Lack of context &
ability to prioritize

SECURITY IS A **BUSINESS PROBLEM**



Attacks are **more sophisticated**

Perimeter has **disappeared**

Complexity has **become the enemy**

Lack of ROI for **defense**

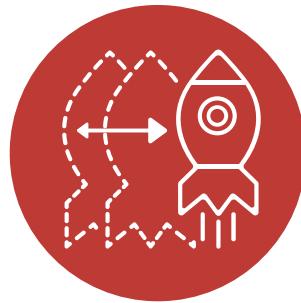
CEO/**Board inspection**

SPEED OF DETECTION & RESPONSE IS CRITICAL

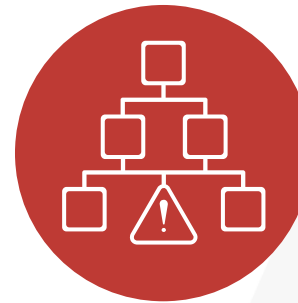


NEW REQUIREMENTS

TRANSFORMATIONAL SECURITY STRATEGY



Make security
teams much more
operationally impactful



More strategically
manage
business risk

INCLUSION &
EXCLUSION
SECURITY
TECHNOLOGY

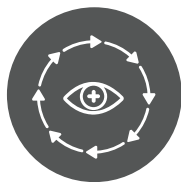
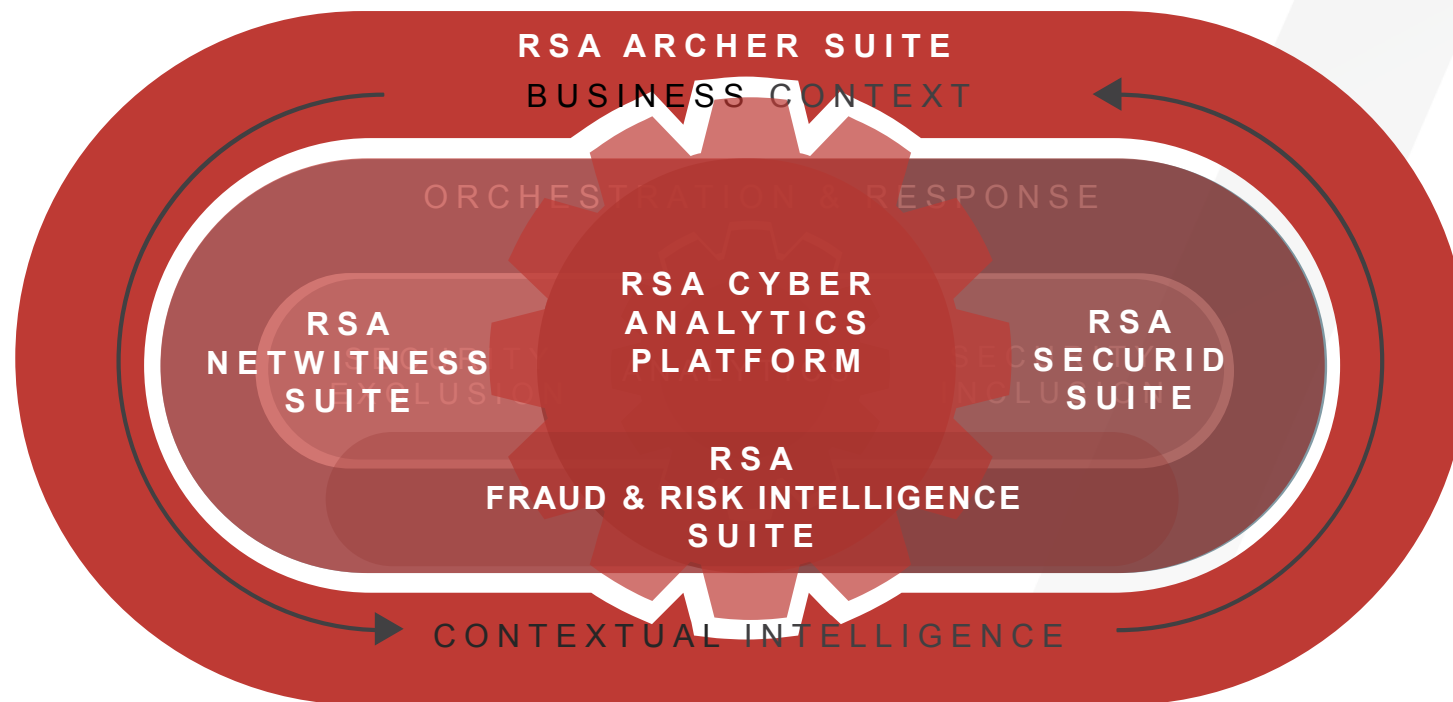
RSA®

BUSINESS-
DRIVEN
SECURITY

BUSINESS
RISK
MANAGEMENT

LINK **SECURITY INCIDENTS** WITH **BUSINESS CONTEXT**
TO RESPOND FASTER AND PROTECT WHAT MATTERS MOST

RSA ARCHITECTURE



RIGHT
PICTURE



SPEED
OF
INSIGHT

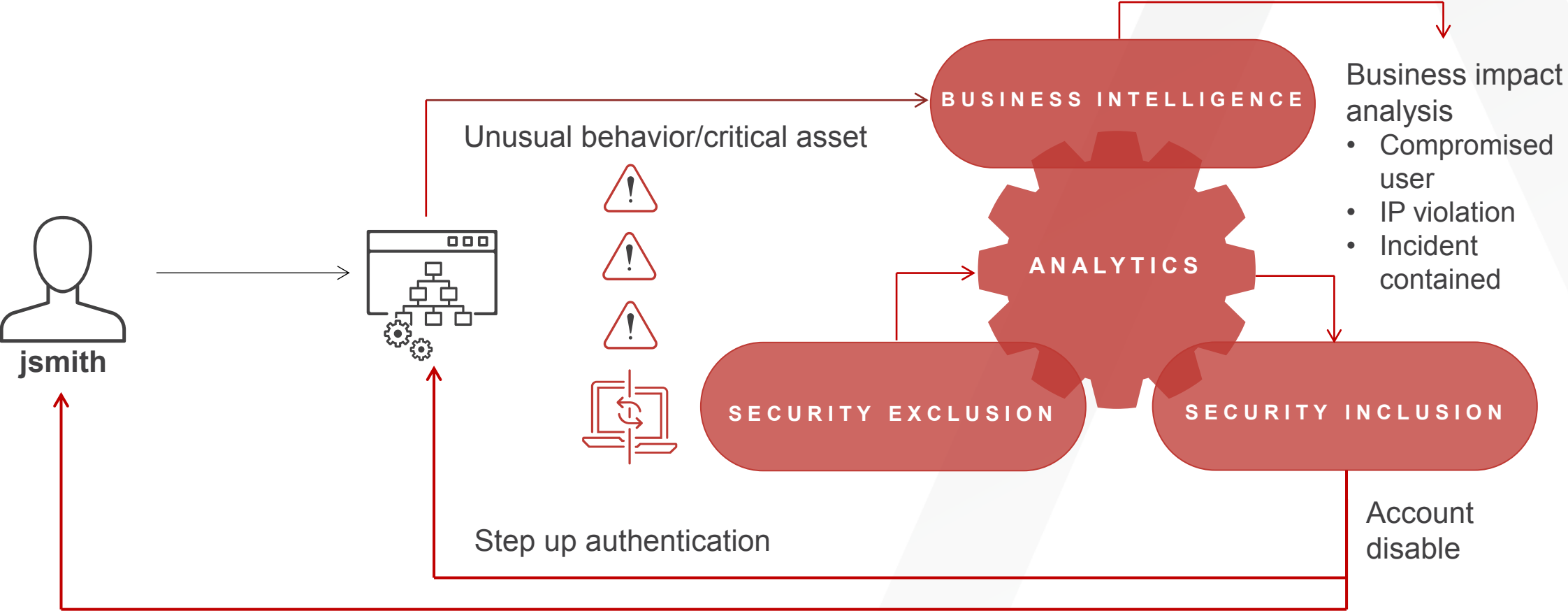


BUSINESS
CONTEXT



RIGHT
ACTIONS

BUSINESS-DRIVEN SECURITY IN ACTION



WHY RSA ARCHER SUITE

Take command of risk with the proven path to GRC success



PROVEN BUSINESS
RISK MANAGEMENT
SUITE TO
CONFIDENTLY
**TAKE
COMMAND OF
RISK**

Differentiators

- Perennial industry-leading business risk management solution
- Out-of-the-box solutions leveraging best practices to address multiple risk disciplines
- Maturity-driven approach powered by a highly configurable platform
- Expertise and insights from the largest community of its kind

Benefits

- Effective business risk management to get you on the right path from the start
- Risk management programs will evolve with your business
- Risk-informed decisions make better decisions, leading to better business results

WHY **RSA NETWITNESS SUITE**

Increase your impact without expanding your security team



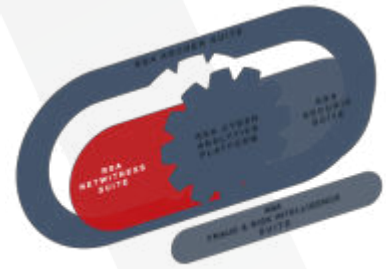
SINGLE, UNIFIED
SOLUTION TO
**DETECT AND
RESPOND TO
EVOLVING
THREATS**

Differentiators

- Unified visibility across logs, packets, NetFlow, endpoint data
- Intelligent data enriched with business and threat context
- Multi-dimensional analytics to identify any attack
- Quickly identify what actually occurred

Benefits

- Rapidly detect and respond to today's threats
- Automate analytics and response for more impactful teams
- Understand the full scope of the attack
- Mitigate business impact by shrinking dwell time



WHY **RSA SECURID SUITE**

Reimagine your identity strategy



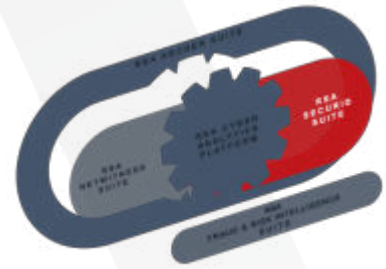
**ACCELERATE
BUSINESS WHILE
YOU
MITIGATE
IDENTITY RISK**

Differentiators

- Risk analytics and context-based access decisions
- Replaces fear with confidence
- Wide range of multifactor authenticators
- Easily integrated applications
- Access from anywhere, from any device to anything

Benefits

- Dynamic, flexible and automated access decisions
- Identity and access assurance
- Seamless, easy-to-use and deploy step-up authenticators
- Single authentication and access solution
- Extend access protection beyond traditional applications



WHY **RSA FRAUD & INTELLIGENCE SUITE**

You Can't Stop What You Can't See - Act Faster Than The Speed of Fraud



CENTRALIZE
DETECTION

ACCELERATE
RESPONSE



REDUCE
DIGITAL FRAUD

Differentiators

- Centralized fraud management
- Continuous session monitoring with contextualized risk-based decisioning
- Deep entity profiling with predictive analytics
- Global collective intelligence network

Benefits

- Inspire confidence without inconvenience
- Reduce fraud not customers or revenue
- Expose risk of every digital interaction
- Enhance efficiency of fraud operations
- Outpace cybercrime

RSA CYBERSECURITY EXPERIENCE

RSA RISK AND CYBERSECURITY PRACTICE

650+ SECURITY
EXPERTS
ACROSS **24** COUNTRIES



YOUR SECURITY TRANSFORMATION PARTNER

RSA CUSTOMER LEADERSHIP



30,000+
customers

50+ million
identities

1 billion
consumers




97%



94%

20 of the
TOP 20  Manufacturing

19 of the
TOP 20

-  Consumer product
-  Financial institutions
-  Healthcare institutions
-  Transportation

 **18** of the **TOP 20** Telecom

 **16** of the **TOP 20** Energy

 **10** of the **TOP 10** Technology

 **13** of the **15** Executive Departments of U.S. Government

 **All** branches of US Military

RSA INDUSTRY LEADERSHIP

\$60+ billion

Value of transactions protected per year

\$8+ billion

Value of fraudulent losses prevented per year

97%



Of malicious sites blocked in less than 30 minutes



1+ million

Advanced attacks detected and stopped



GSN Homeland Security Award 2015



Fraud detection rates

6

Gartner
Leaders quadrants



400,000+
Malware samples analyzed per week



Phishing attack identified every 30 seconds

~510 issued patents
~240 pending patents
across current product portfolio

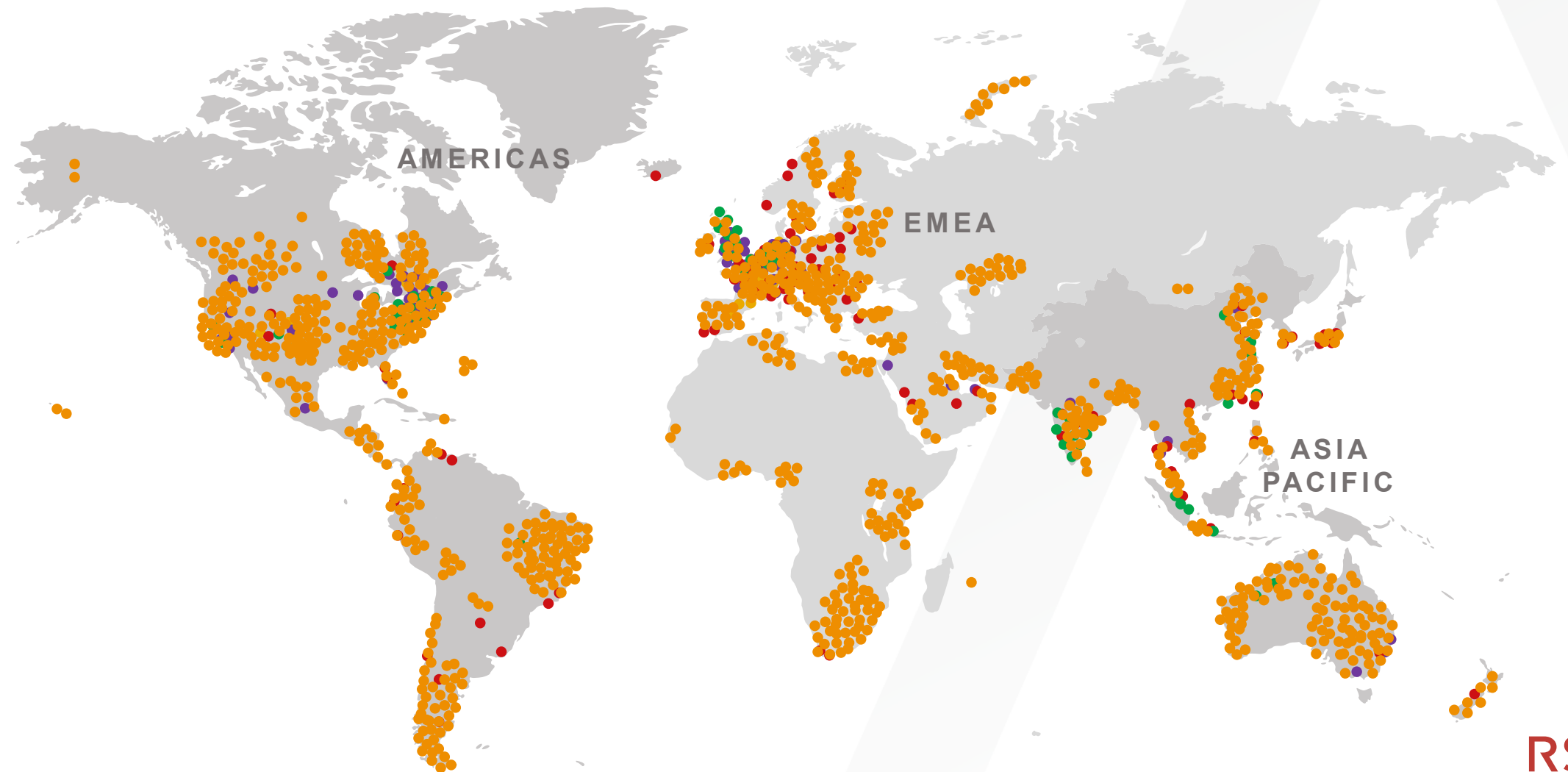


Technology Awards
2016, 2015, 2014, 2013, 2012

4M Indicators of compromise actively maintained in **RSA Live Threat Intelligence**

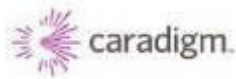
RSA

RSA GLOBAL ECOSYSTEM



RSA PARTNERSHIPS

400+ COMPANIES, 1000+ SOLUTIONS



RSA PORTFOLIO

RSA NETWITNESS[®] SUITE

Unified Security Analytics

SECURITY ANALYTICS FOR:

- LOGS
- PACKETS
- ENDPOINT
- SECOPS MANAGER



RSA SECURID[®] SUITE

Secure Access, No Boundaries

- ACCESS MANAGEMENT
- IDENTITY
- GOVERNANCE & LIFECYCLE



RSA FRAUD & RISK INTELLIGENCE SUITE

Centralized, Omni- Channel Fraud

- WEB THREAT DETECTION
- ADAPTIVE AUTHENTICATION
- ADAPTIVE AUTHENTICATION FOR eCOMMERCE
- FRAUD ACTION



RSA ARCHER[®] SUITE

Proven Business Risk Management

- IT SECURITY & RISK MANAGEMENT
- ENT & OPERATIONAL RISK MANAGEMENT
- 3RD PARTY GOVERNANCE
- BUSINESS RESILIENCY
- PUBLIC SECTOR
- AUDIT MANAGEMENT
- REG & CORP COMPLIANCE



RSA RISK & CYBERSECURITY PRACTICE

Advancing your Risk and Security Maturity

- ADVANCED RISK AND CYBERSECURITY CONSULTING SERVICES
- INCIDENT RESPONSE
- DESIGN AND IMPLEMENTATION
- CUSTOMER SUPPORT
- EDUCATION SERVICES





THANK YOU!
QUESTIONS?